



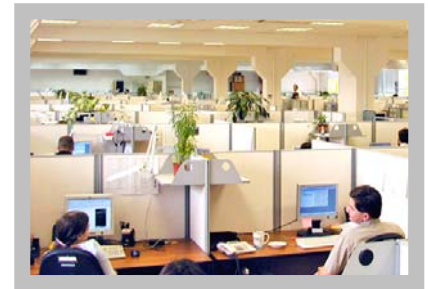
**CBOSS excels in the Russian
and international markets with
its unique solutions based on
HP OpenCall**

Andrey Morozov
President of CBOSS Corporation

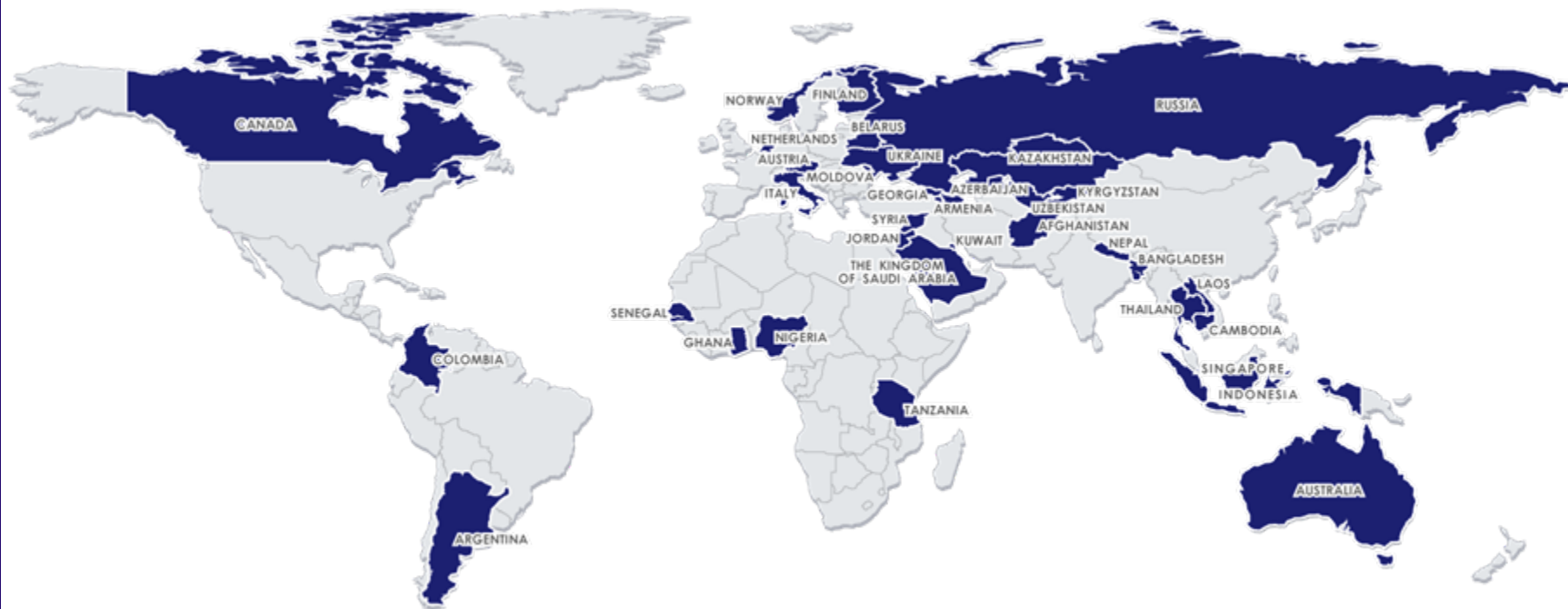
CBOSS TODAY



- Transnational corporation
Russia, Finland, Switzerland, UAE,
Vietnam, Indonesia
- Modern software development based
on innovative technologies
- Leading vendor of comprehensive
convergent solutions for
telecommunications



CBOSS INSTALLATIONS WORLDWIDE IN 2006



Products: 54
Installations: 1245
Customers: 160
Countries: 35

CBOSS AND HP PARTNERSHIP



- Convergent industrial HP OpenCall-based solution from CBOSS
- Best solution for CIS operators
 - Turnkey solution
 - Lowest TCO of an industrial solution
 - Ready for 3G



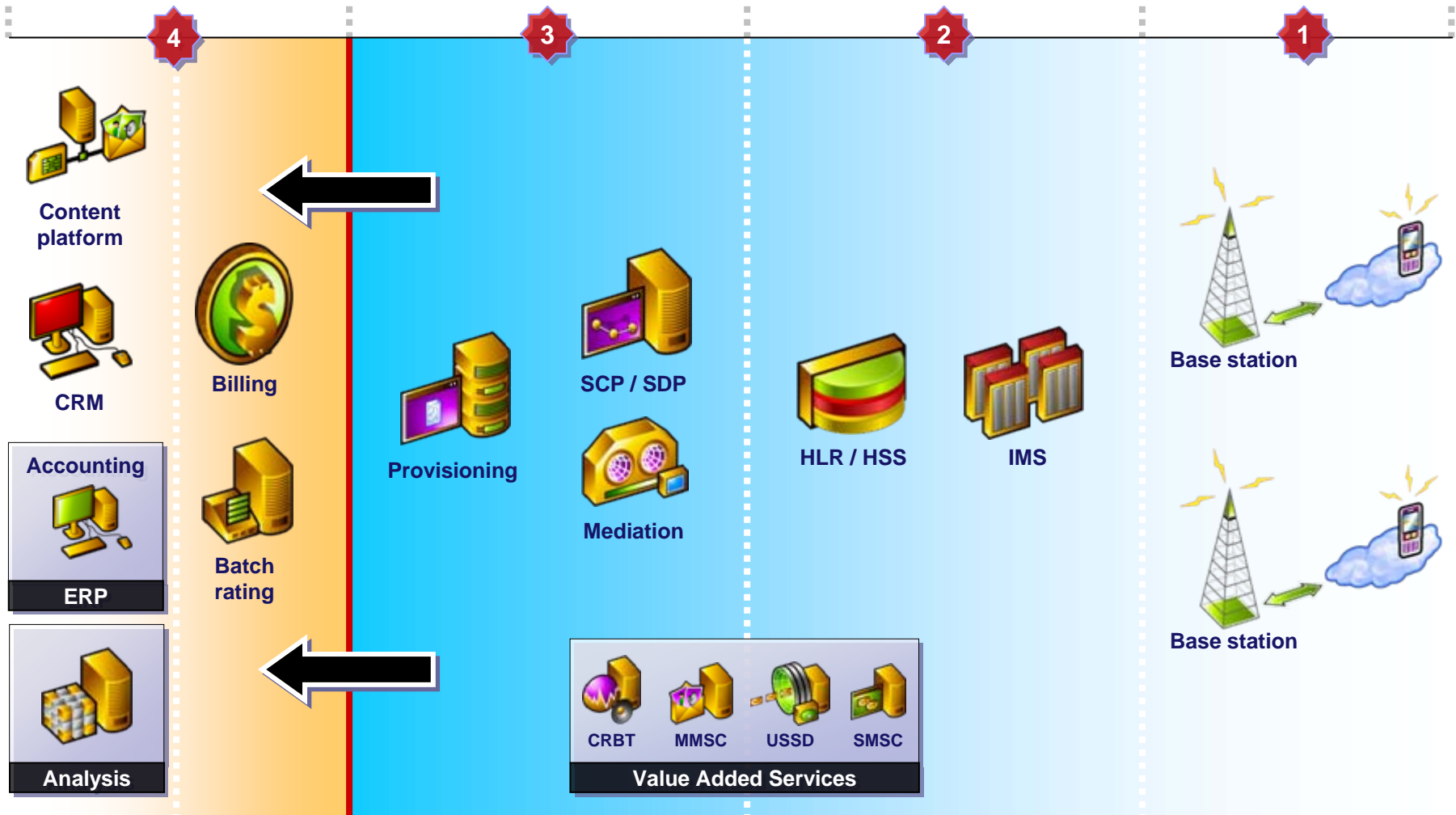
3D Convergence for 3Gsm World!

TRADITIONAL SUPPLY STRUCTURE IN TELECOMS



IT vendor

Traditional network vendor

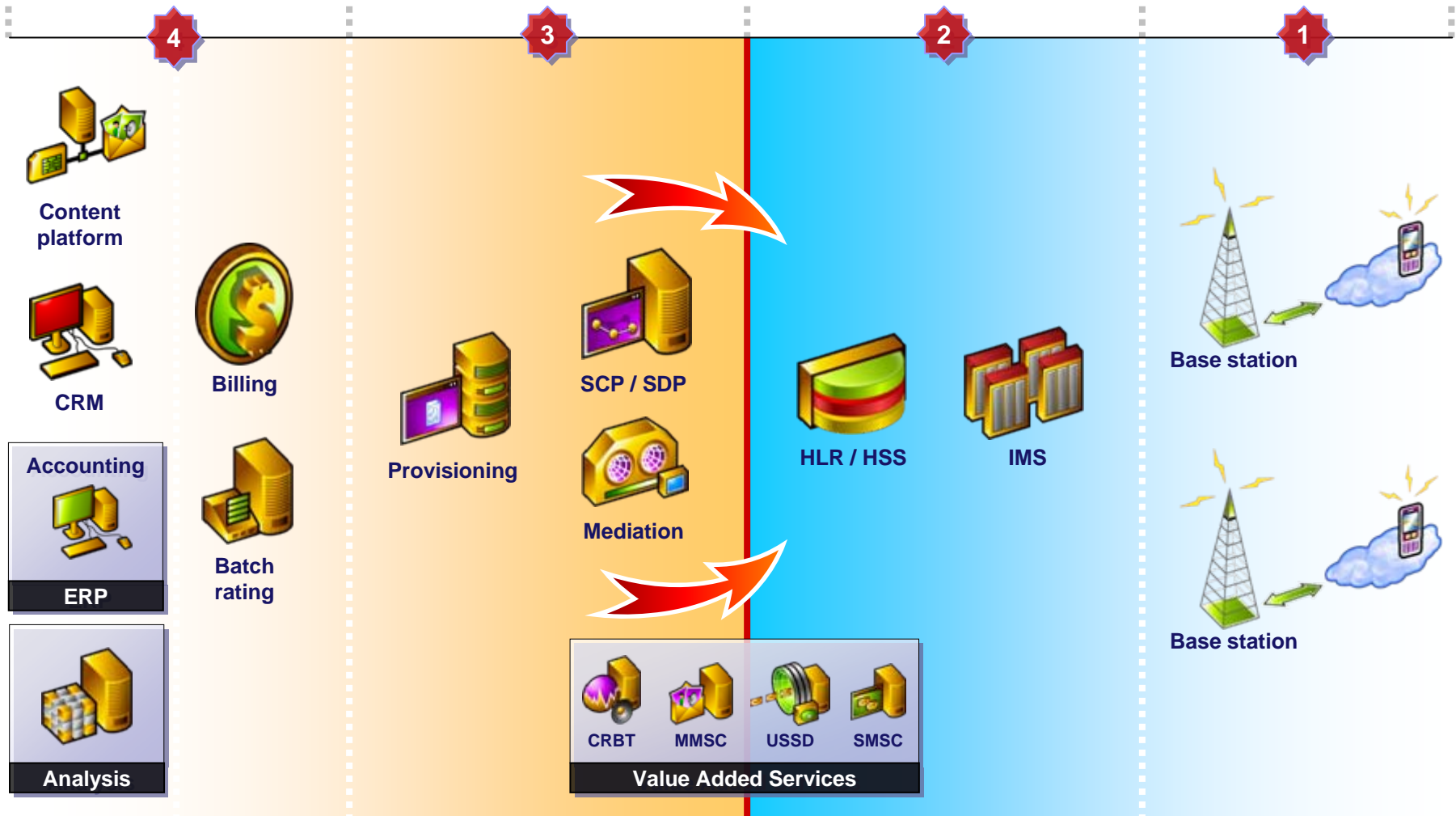


EMERGING CHANGES IN SUPPLY STRUCTURE



IT vendor

Traditional network vendor

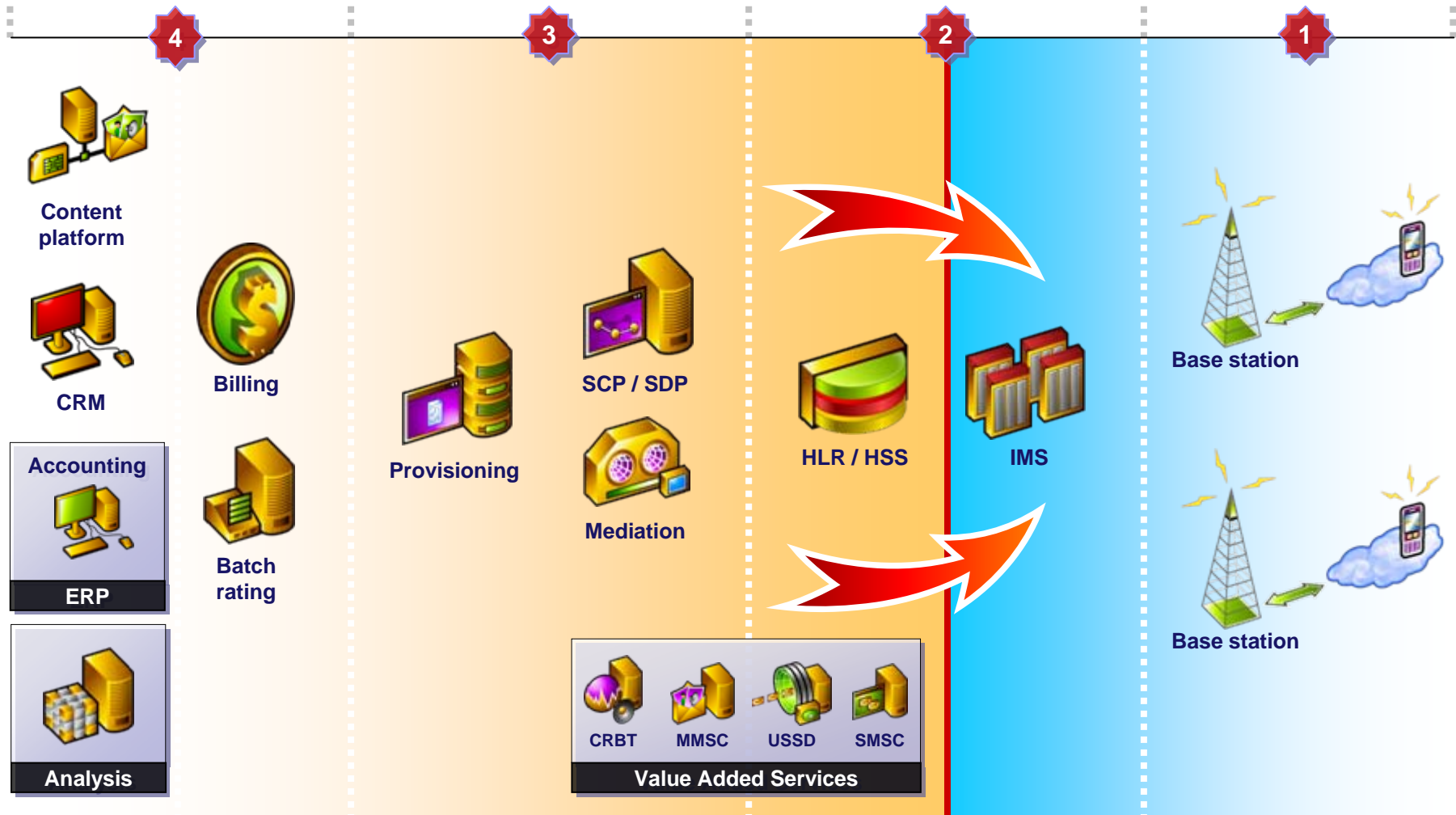


BENEFITS OF CONVERGENT SOLUTION



IT vendor (HP + CBOSS)

Network vendor



CBOSS rtBilling™ - SOFTWARE/HARDWARE SOLUTION BASED ON HP OpenCall



CBOSSrtb

HP OpenCall INS

NonStop Kernel (NSK)

Highly reliable solution for real-time billing of voice, data, content and messaging services

HP OpenCall IN A NUTSHELL



- HP OpenCall INS
Integrated environment to develop, manage and implement wireline and wireless network-independent services.
- HP NonStop Server enables the **ultimate** reliability and linear scalability with zero downtime.



KEY BENEFITS OF HP OpenCall-BASED CBOSSr**tb**



- **Unique functionality!** Rich charging and discounting options. Hybrid accounts.
- **Increased performance!** Response time less than 100 milliseconds. 25 000 000 SMS rated in 3 hours in real time
- **Lowest total cost of ownership in class!**



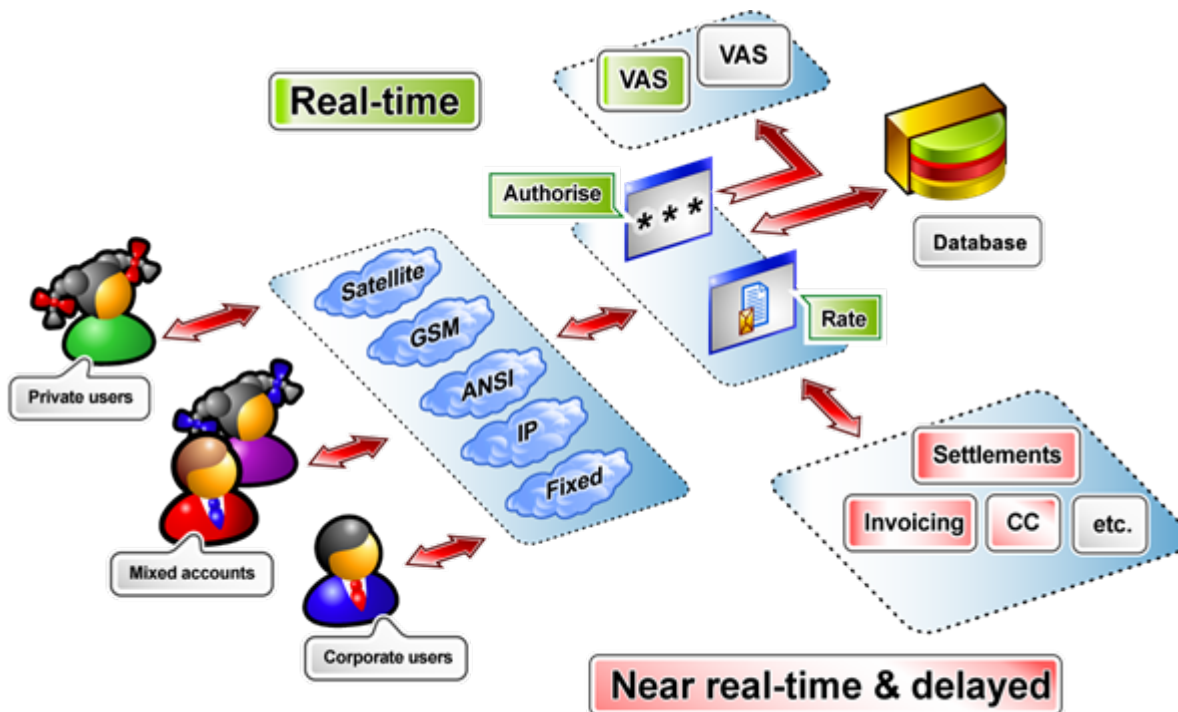
CBOSS PRODUCT RANGE

- Convergent prepaid/postpaid billing
- CRM and customer care
- VAS products
- Messaging (SMS, MMS, USSD)
- Network management, monitoring and mediation
- Business intelligence and reporting
- Enterprise management

A large, circular graphic with a red-to-orange gradient and a 3D effect. Inside the circle, the number "54" is written in a large, white, sans-serif font, with the word "products" written in a smaller, white, sans-serif font directly below it.

54
products

EXAMPLE OF HP OpenCall-BASED CBOSS SOLUTION



CBOSSrtb/CBOSSbcc convergent billing solution with an SMSC, network management and monitoring system, VAS products, and business intelligence solutions.

COMPREHENSIVE CONVERGENT HP OpenCall-BASED SOLUTION FROM CBOSS



- Country - Nepal
- Customer - Spice Nepal Private Ltd.
- Launch date – 3Q05

- In 2007, the operator will cross the one million subscriber base threshold
- Business consulting services were provided
- Project duration of 6 months in a politically unstable environment

COMPREHENSIVE CONVERGENT HP OpenCall-BASED SOLUTION FROM CBOSS



- Country - Russia
- Customer – New Telephone Company (NTC)
- Launch date - 1Q07

- The necessity to expand the existing solution
- Migration to a comprehensive convergent HP OpenCall-based CBOSS solution
- Project duration of 6 months


COMPREHENSIVE CONVERGENT HP OpenCall-BASED SOLUTION FROM CBOSS



- Country - Azerbaijan
- Customer - Azerfon
- Launch date – 1Q07


- Three of four leading Azerbaijani telecom operators are using CBOSS solutions, with one of them enjoying the benefits of a comprehensive convergent solution based on HP OpenCall
- The telco operates a GSM-2.75G network
- Project duration of 9 months, caused by the supply of telecommunications equipment from the original vendor

CBOSS AND HP PARTNERSHIP




CBOSS
Россия

2007
Preferred Partner




EKS
Елена Кузнецова
Директор департамента по работе с партнерами
HP Россия

HP Business Partner
of the Year
Award 2006



CBOSS

Communications,
Media and Entertainment,
EMEA





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THANK YOU FOR YOUR ATTENTION!

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